



Energizer Battery Company - Minimum Advertised Price Policy			
Pack Family	SKUs	Minimum Advertised Price (MAP) per Pack	Minimum Advertised Price (MAP) per Pack
		CURRENT	NEW
Energizer® Max®			EFFECTIVE 12/08
Blister Packs	AA-2, AAA-2	\$1.75	\$1.75
	AA-4, AAA-4, C-2, D-2, 9V-1	\$2.95	\$2.95
	AA-6, AAA-6	\$4.95	\$4.95
Multi Packs	AA-8, AAA-8, C-4, D-4, 9V-2	\$5.95	\$5.95
	AA-10, AAA-10	\$6.95	\$6.95
	AA-12, AAA-12, 9V-3	\$7.95	\$7.95
Large Packs	AA-16, AAA-16, C-8, D-8, 9V-4	\$9.95	\$9.75
	AA-20, AAA-20		\$10.95
	AA-24, AAA-24, C-12, D-12, 9V-6		\$12.95
Energizer® Advanced Lithium			
Blister Packs	AA-2, AAA-2	\$2.95	\$2.95
	AA-4, AAA-4	\$5.95	\$5.95
Multi Packs	AA-8	\$10.95	\$10.95
Energizer® Ultimate Lithium			
Blister Packs	AA-2, AAA-2	\$4.75	\$4.75
	AA-4, AAA-4	\$7.95	\$7.95
Multi Packs	AA-8	\$14.95	\$14.95
Energizer® e²® Rechargeable			
Blister Packs	AA-2, AAA-2	\$4.75	\$4.75
	AA-4, AAA-4, C-2, D-2, 9V-1	\$7.95	\$7.95
	AA-4 2000 mAh (Value)	\$6.95	\$6.95
Multi Packs	AA-8, AAA-8	\$14.95	\$14.95
Chargers	Value Charger with 2AA	\$7.95	\$7.95
	Sliding Charger w/o Batteries	\$7.95	\$7.95
	Sliding Charger with 4AA	\$14.95	\$14.95
	Easy Charger w/Face Plates	\$19.95	\$19.95
	Car Charger	\$24.95	\$24.95
	15 minute Charger	\$25.95	\$25.95
	Turbo Charger	\$29.95	\$29.95